Data privacy statement of Sesam AG

Sesam AG takes data protection seriously and in this data privacy statement, we would like to explain to you which data is absolutely necessary, how we use your data and how you can correct or change your details. In our opinion, protection of your privacy is a top priority, which is why we consider compliance with the strict legal data protection regulations to be a matter of course. We are absolutely convinced that data protection starts with transparency. We have therefore made it our objective to make sure you always know when we store which particular aspects of your personal data, how we use it and also how you can restrict its use or even prevent it from being used at all.

1. What is personal data?

Personal data includes all information about the personal and material circumstances of a certain or determinable individual person. This includes information and details such as your (real) name, your home address or other address and telephone number. Your e-mail address also forms part of the information if it relates to your name and makes you identifiable. Information that cannot be used to determine your identity is not part of your personal data. This information includes, for example, all details without any relation to your name, e.g. only the specification of your gender, your age or your education.

2. Use and disclosure of personal data

Sesam AG undertakes to protect your privacy and only uses your personal information within the company and only discloses such information to companies that are involved in the performance of contracts that have been concluded with you or companies that are otherwise involved in the service provision. Apart from these instances, your personal details are not disclosed to third parties unless you have expressly given your consent to this or if we are obligated to release the information, for example due to a legal or official order.

3. Establishing contact

When establishing contact with us (for example, by contact form or e-mail), the details of the user are stored for the purposes of processing the enquiry and for the eventuality that subsequent questions arise, providing that it is required for processing.

4. Use of cookies

Cookies are text files that contain information to identify returning visitors exclusively for the duration of the visit to our website. Cookies are stored on the hard drive of your computer, where they do not cause any damage. The cookies from our Internet pages do not contain any personal data about you. Cookies save you from entering data repeatedly, make it easier for you to transmit specific contents and help us to identify the particularly popular areas of our website. This enables us to adapt the content of our website to precisely meet your requirements. If you so desire, you can deactivate the use of cookies at any time by applying the corresponding settings in your browser. Please use your Internet browser's help function to find out how to change these settings.
5. Data collection through the use of Google Analytics

Our website uses Google Analytics, a Web analysis service from Google Inc. Google Analytics uses so-called "cookies". You can find more information on this directly on the Google site [http://www.google.com/intl/en-GB/policies/privacy](http://www.google.com/intl/en-GB/policies/privacy).

According to the data protection policy and information from Google, this concerns text files that are stored on your computer and facilitate analysis of your use of the website. Information such as the operating system, browser, your IP address, the previous website you visited (referral URL) and the date and time of your visit to our website are collected. The information generated by this text file about the use of our website is then transmitted to a Google server in the US, where it is stored. Google uses this information to evaluate your usage of our website, to collate reports about the website activity for the website operators and to provide further services related to the use of the website and Internet. If legally required to do so or if third parties process the data on behalf of Google, Google will disclose this information to third parties. The use of the data is anonymised or pseudonymised. Google uses the DoubleClick DART cookie.

Users can deactivate the use of the DART cookie by calling up the data protection provisions of the Google advertising network and content advertising network.

No directly personal user data is stored, only the Internet Protocol address. This information serves to recognise you automatically the next time you visit our website and to make navigation easier for you. For example, cookies allow us to adapt a website to your interests or to save your password so that you do not have to enter it every time.

It goes without saying that you can also view our website without cookies. If you do not want us to recognise your computer, you can prevent cookies from being stored on your hard drive by selecting "Do not accept cookies" in your browser settings. Please refer to the user guide from your browser provider for more details on how to configure this setting. However, if you do not accept cookies, this can lead to limited functionality of our offering.

You can prevent the installation of cookies by configuring the corresponding setting in your Internet browser. To do so, you must deactivate the storage of cookies in your Internet browser. For further details, please refer to the operating instructions for your Internet browser.

6. Collection and storage of usage data

To optimise our website, we collect and store data such as the date and time the page was called up, the page from which you called up our page and similar data. This takes place anonymised, i.e. without identifying the user of the page personally. If necessary, user profiles are created using a pseudonym. In this case, too, there is no connection between the natural person the pseudonym stands for and the collected usage data. We also use cookies to collect and store usage data. These are small text files that are stored on your computer and serve to store statistical information such as your operating system, browser, IP address, the previous website you visited (referral URL) and the time. We collect this data exclusively for statistical purposes to further optimise our website and to be able to make our Internet offering even more attractive. The collection and storage takes place exclusively in anonymised or pseudonymised form and cannot be traced back to you as a person.

7. Information, right of objection, questions
At any time and free of charge, you may request immediate information about the data stored about you as a person or about a user name assigned to you. We reserve the right to issue this information electronically. Furthermore, you have the right at any time to object to the continued use of your personal data in the future. We do not retain the modified or deleted information. In the event that you request information or issue an objection, you must provide sufficient details for individualisation and valid proof that it is your own information. In such cases or if you have any other questions relating to data protection at Sesam, please contact us at the following e-mail address: datenschutz@sesam-ag.ch or by post: Datenschutzbeauftragter, Sesam AG, Guschtstrasse 39, 8610 Uster, Switzerland

8. Subject to change

We reserve the right to modify this data privacy statement from time to time taking the legal regulations into account.

Uster, Switzerland, Dezember 2015